

# Chaire Logistics City

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### Objectives of the research

- ❖To work on the Chair Logistics City's Topic 1.1
  - To provide a cleaned and more comprehensive database related to freight facilities in large metropolitan areas
  - To make comparative analyses regarding location factors related to logistics facilities and issues raised based on secondary sources
  - To provide novel elements in the study of locational patterns of freight facilities in metropolitan areas
  - To identify the status of freight in planning, land use and zoning policies



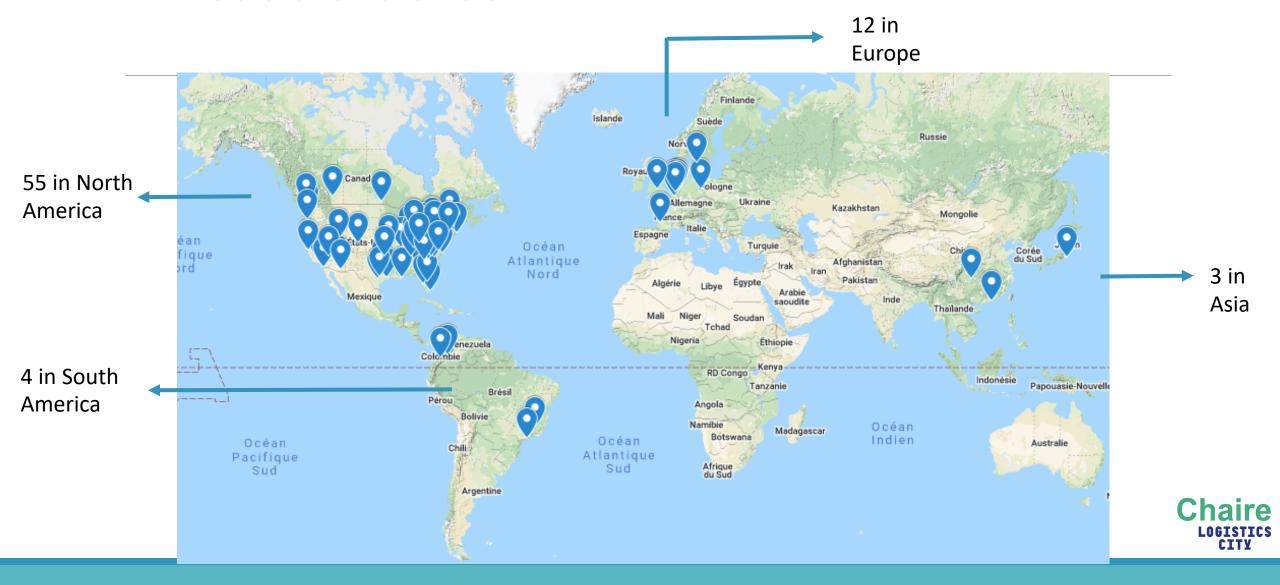


# Case studies characterization





### 74 case studies





### 74 case studies

Name of studied metro area	Country
Albany MSA	USA
Atlanta metro area	USA
Austin MSA	USA
Belo Horizonte	Brazil
Berlin	Germany
Birmingham MSA	USA
Bogotá	Colombia
Bordeaux MA	France
Boston MSA	USA
Brussels	Belgium
Buffalo MSA	USA
Calgary	Canada
Cali	Colombia
Charlotte MSA	USA
Chicago	USA
Chongqing	China
Cincinnati MSA	USA
Cleveland MSA	USA
Columbus MSA	USA
Dallas MSA	USA
Dayton MSA	USA
Denver MSA	USA
Detroit MSA	USA
Flevoland	Netherlands
Gothenburg (MEA)	Sweden

Name of studied metro area	Country	
Gothenburg (VGC region)	Sweden	
Grand Rapids MSA	USA	
Greensboro MSA	USA	
Greenville MSA	USA	
Halifax	Canada	
Houston MSA	USA	
Indianapolis MSA	USA	
Kansas City MSA	USA	
Las Vegas MSA	USA	
Los Angeles	USA	
Louisville MSA	USA	
Miami MSA	USA	
Milwaukee MSA	USA	
Montreal	Canada	
Nashville MSA	USA	
New Orleans MSA	USA	
New York MSA	USA	
Noord Holland (Amsterdam)	Netherlands	
Orlando MSA	USA	
Paris (all WH) 2004 - 2012 France		
Paris (parcel/express)	France	
Philadelphia MSA	USA	
Phoenix	USA	
Pittsburgh MSA	USA	
Portland MSA	USA	

Name of studied metro area	Country
Raleigh MSA	USA
Richmond MSA	USA
Rochester MSA	USA
Salt Lake City MSA	USA
San Antonio MSA	USA
San Diego MSA	USA
San Francisco MSA	USA
Seatle	USA
Shenzhen	China
St. Louis MSA	USA
Tampa MSA	USA
The Randstad Region	Netherlands
Tokio (TMA)	Japon
Torono GGH	Canada
Torono GTA	Canada
Tucson MSA	USA
Tulsa MSA	USA
Utrecht	Netherlands
Vancouver	Canada
Virginia Beach MSA	USA
Washington DC MSA	USA
Winnipeg	Canada
Zuid Holland (Rotterdam)	Netherlands



# Key data retrieved



#### **Key indicators**

- Name of studied metro area
- Size of studied metro area (km2)
- Number of municipalities
- Type of metropolitan area: Polycentric/Monocentric
- Megaregion: Yes/Not
- Type of city/region: Gateway
- Type of land use control: Local/Metro/Regional
- Focused Study or general
- Surfaces area data availability:



- Name of warehouse data source
- Time period studied for logistics sprawl analysis
- Population (millions)
- Population density (inhabitants/km2)
- Number of warehouses
- Number of warehouses per million people
- Number of warehouses per 1000 km<sup>2</sup>
- Average size of warehouses (m2)
- Average distance of warehouses to centre of gravity (km)

- Change in population over the years (millions)
- % Change of the number of WH over the years
- Logistic sprawl: Change in average distance of WHs to centre of gravity (over the years) (km)
- Urban Rent Prices per year (EUR/m2)
- Suburban Rent Prices per year (EUR/m2)



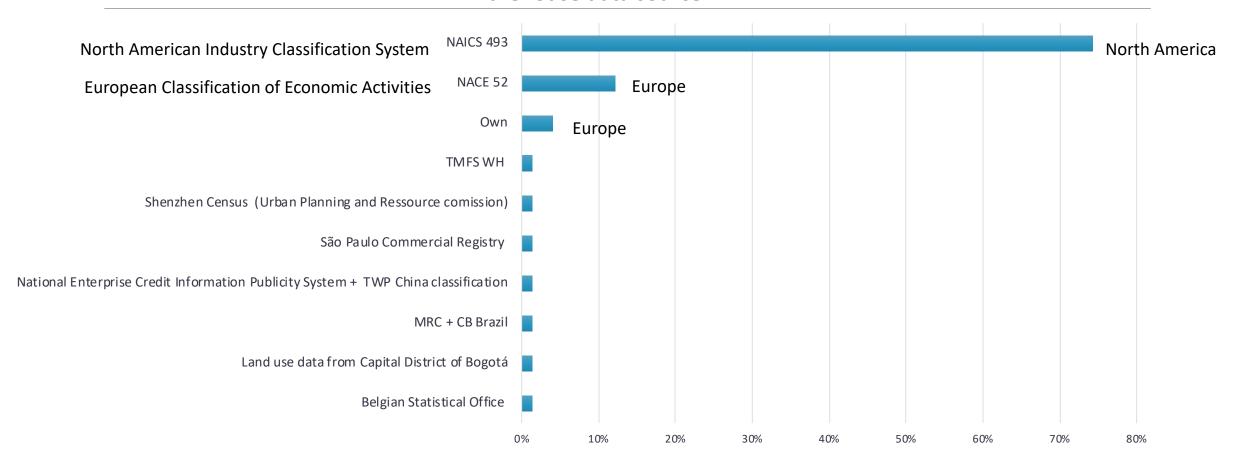








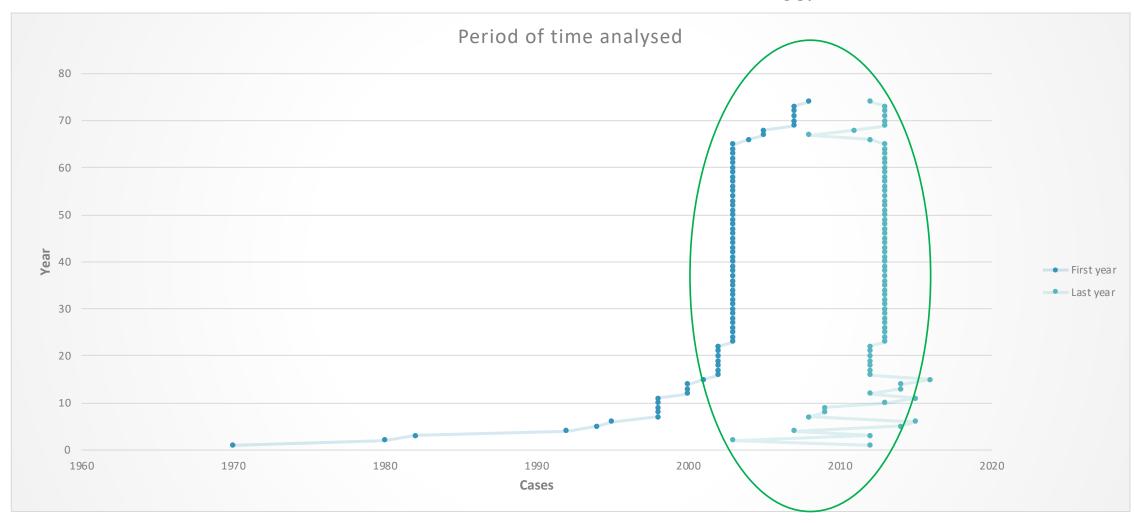
#### Warehouse data source



# Years under study



98%





### Data issues

- $\diamond$  Databases are different: Ex. NAICs vs NACE codes (Type of logistic facilities  $\rightarrow$  3PL or warehouses insourced).
- Periods of time analysed are different.

\* Regional areas into examination can be different.

Insufficient data regarding location factors (ex. land prices).





# Hypotheses





### Hypotheses: Static analysis

**H1:** There are more warehouses/pop in large and medium cities than in smaller cities

	Small cities	Medium and large cities
Average number of WH per million of people first year	74	99
Average number of WH per million of people last year	83	200

### Type of cities:

• Small: <1M Inhabitants

Medium: Between 1M and 5M Inhabitants

• Large: More than 5M Inhabitants





### Hypotheses: Static analysis

**H2:** There are more warehouses in global hub cities (or Gateways) than in « regular » cities

	Other cities	Gateways
Average number of WH first year	82	215
Average number of WH last year	87	547

H3: There are more warehouses in cities that belong to a Mega-regions than in « regular » cities.

	Other cities	Mega-regions
Average number of WH of people first year	112	198
Average number of WH of people last year	334	444





### Hypotheses: Dynamic analysis

H4: The increase in the number of warehouses over time is larger in medium and large cities than in smaller cities

	Small cities	Medium and large cities
Average increase in the number of WH over the time	35%	59%

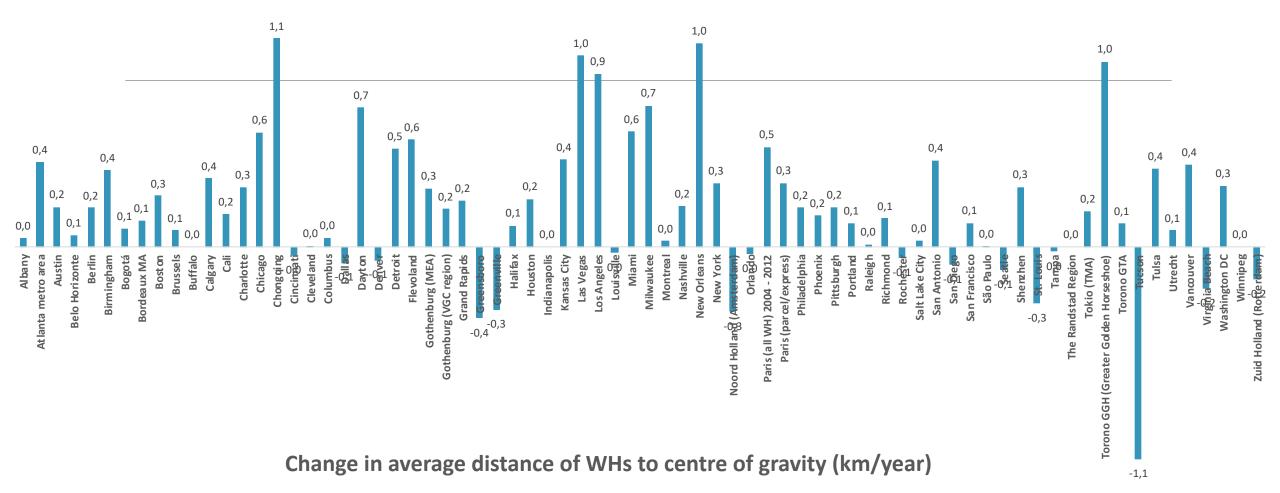
**H5:** The increase in the number of logistics facilities over time is positively related to the importance of the role of global logistics hub (or Gateways) played by an urban area

	Other cities	Gateways
Average increase on the number of WH over the time	15%	73%



# Hypotheses: Logistic sprawl





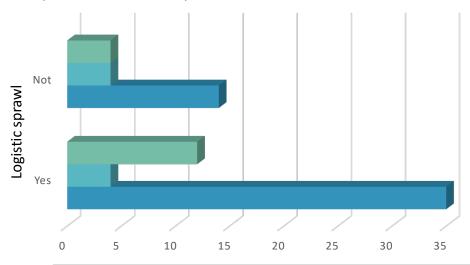




### Hypotheses: Complex analyses

**H6:** Logistics sprawl is positively related to the differential in land/rent values for logistics land uses between suburban and central areas in an urban region.

Relationship between logistic sprawl and increase of rent price in urban compared to suburban areas



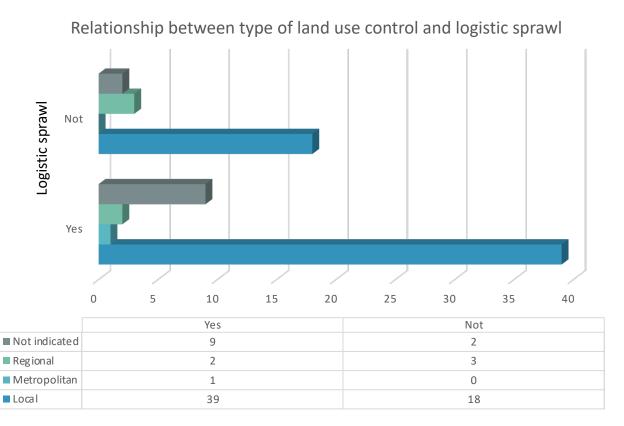
	Yes	Not
■NA	12	4
■ Decrease on rent price	4	4
■ Increase on rent price	35	14





### Hypotheses: Complex analyses

H7: Logistics sprawl is negatively related to the degree of regional logistics land use control.







# Key conclusions

Hypotheses	Validated	Conclusion
H1	Yes	There are more warehouses/pop in medium and large cities than in smaller cities.
H2	Yes	There are more WHs in global hub cities (or Gateways) than in « regular » cities
Н3	Yes	There are more warehouses in cities that belong to a Mega-regions than in « regular » cities.
H4	Yes	The increase in the number of warehouses over time is larger in medium and large cities than in smaller cities
H5	Yes	The increase in the number of logistics facilities over time is positively related to the importance of the role of global logistics hub (or Gateways) played by an urban area.
H7	Yes	Logistics sprawl <u>could be</u> positively related to the differential in land/rent values for logistics land uses between suburban and central areas in an urban region.
Н8	Not possible	Logistics sprawl is <u>not always</u> negatively related to the degree of regional logistics land use control.