City of Paris workshop on Quick City
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What is the ‘Quick City’?

Dr. Laetitia Dablanc

Université Gustave Eiffel

‘Quick commerce’ and ‘instant deliveries’

- **Quick commerce**: 5 to 30 minute delivery of grocery (Getir, Gopuff)
- **Instant delivery**: broader concept, up to two-hour delivery, includes meals, grocery, parcels (UberEats, Meituan)

- An international trend
Quick commerce: very fast changing, concentrating

Map from Paris planning agency, January 2022

February 2023

Getir

Enseigne
- Cajoo
- Flink
- Frichti
- Getir
- Gopuff / Godija
- Gorillas
- Yango Deli
- Zapp
Traffic generation of a ‘dark store’ of 600 sq m (2000 references)

One departure or arrival every three minutes

Getir in Paris 11th (week of 21 Feb 2022)

Source: H. Buldeo Rai, Chair Logistics City
Backlash from residents and municipalities

New wave of fast-delivery stores spark worries they threaten bodegas, isolate poor New Yorkers

Barcelona ejecuta su plan para prohibir las dark stores y sacar las macrococinas de la ciudad

Comment signaler un « dark store » non autorisé

13 de enero de 2023
Mass retail, quick commerce and instant delivery

- Auchan + Deliveroo = quick commerce
- 2021: 1.5% French, 3% Paris region, 11.5% Paris households (IRi)
- 2022 December: 21% of Parisians have used *quick commerce* at least once a month (6T)
- In Chinese cities: 5% of all online groceries in value
Evolution of facades and vehicles

• Introduction of electric mopeds in European cities
Social, economic and environmental sustainability

• Possible if:
  - Employee contracts
  - Road safety management
  - Increased delivery fees
  - Decreased marketing expenses
  - Optimized supply chain
  - Electric mopeds and bicycles