

City of Paris workshop on Quick City
10 February 2023

What is the 'Quick City'?

Dr. Laetitia Dablanc



'Quick commerce' and 'instant deliveries'

- **Quick commerce:** 5 to 30 minute delivery of grocery (Getir, Gopuff)
- **Instant delivery:** broader concept, up to two-hour delivery, includes meals, grocery, parcels (UberEats, Meituan)
- An international trend

Si tienes **Rappi**,
tienes **Todo**.

Ya no tienes que salir de tu casa u oficina para disfrutar lo mejor de tu ciudad. **Te llevamos cualquier cosa en minutos!**

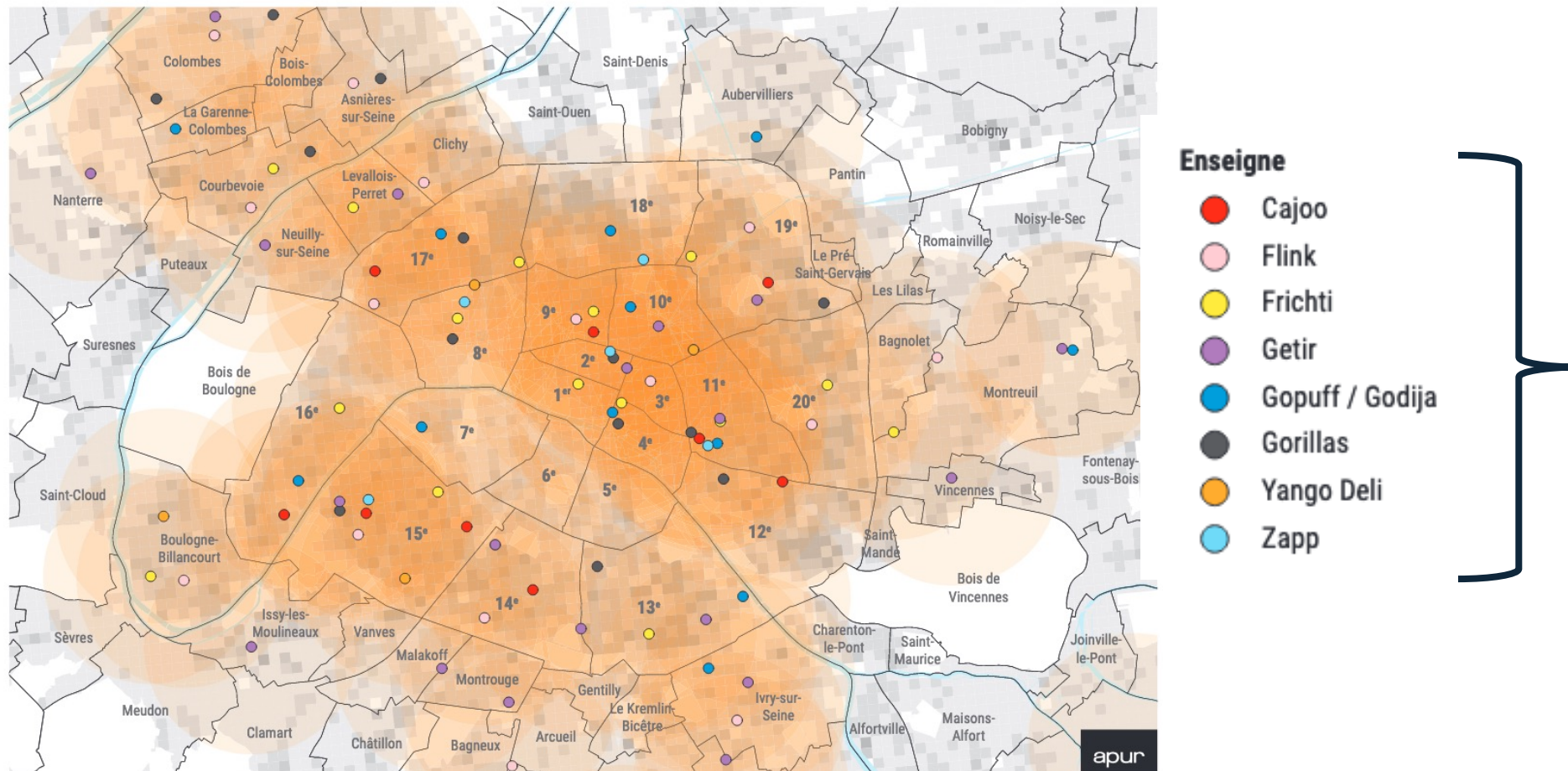


Quick commerce: very fast changing, concentrating

Map from Paris planning agency, January 2022

February 2023

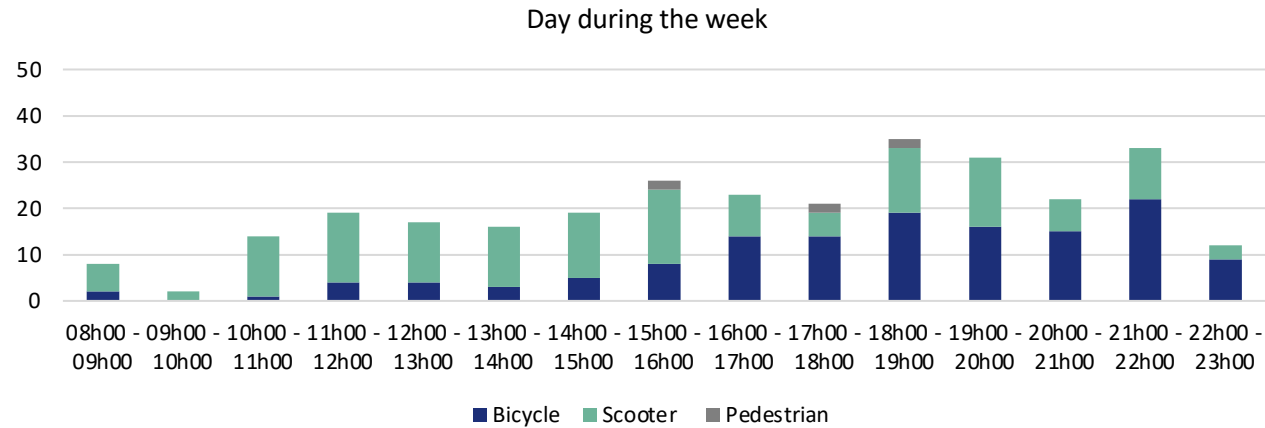
IMPLANTATION ET ZONE DE LIVRAISON DES *DARK STORES*



Getir

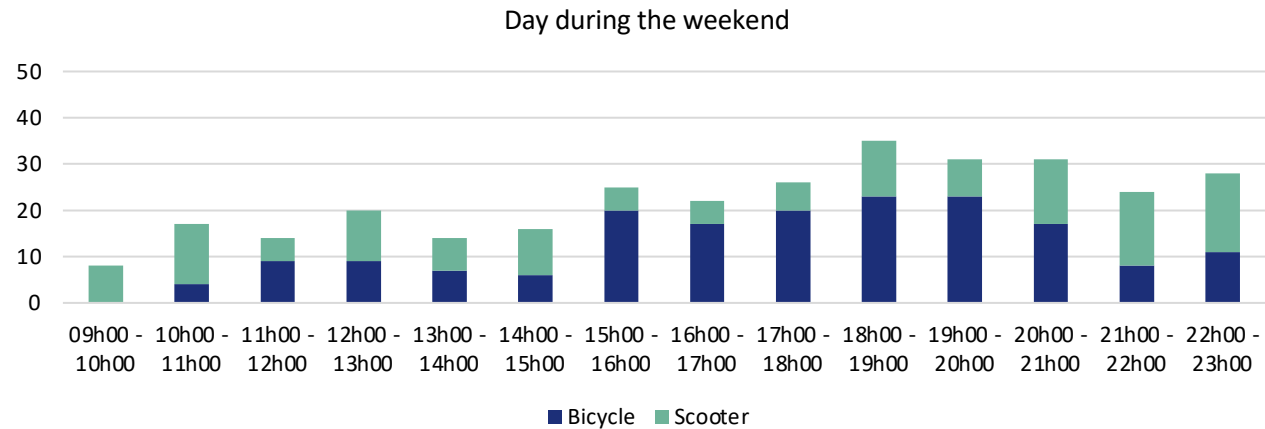
Traffic generation of a 'dark store' of 600 sq m (2000 references)

One departure or arrival every three minutes



Getir in Paris 11th
(week of 21 Feb 2022)

Source : H. Buldeo Rai,
Chair Logistics City



Backlash from residents and municipalities

New wave of fast-delivery stores spark worries they threaten bodegas, isolate poor New Yorkers

BY ARUN VENUGOPAL

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eI MERCANTIL

Barcelona ejecuta su plan para prohibir las dark stores y sacar las macrococinas de la ciudad

EL MERCANTIL | Barcelona

13 de enero de 2023

 PARIS



ACTUALITÉ

Comment signaler un « dark store » non autorisé

 Mise à jour le 24/03/2022

Mass retail, quick commerce and instant delivery



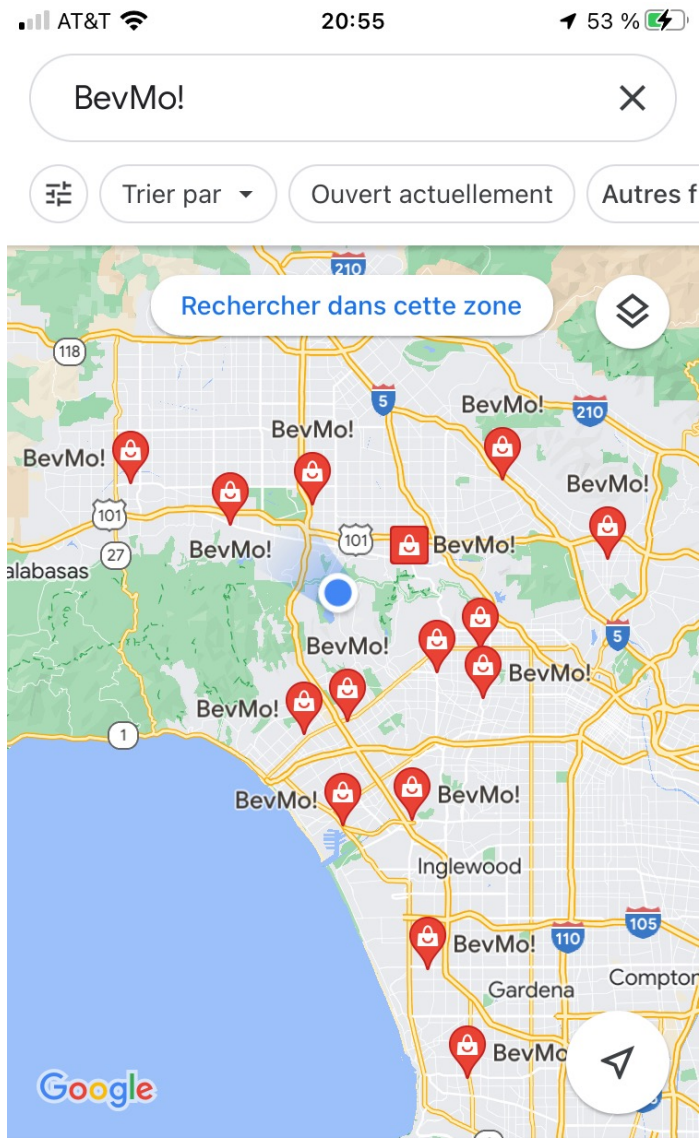
- Auchan + Deliveroo = quick commerce
- 2021: 1.5 % French, 3% Paris region, 11.5% Paris households (IRi)
- 2022 December: 21% of Parisians have used *quick commerce* at least once a month (6T)
- In Chinese cities: 5% of all online groceries in value

Evolution of facades and vehicles



- Introduction of electric mopeds in European cities

Social, economic and environmental sustainability



- Possible if:

- Employee contracts
- Road safety management
- Increased delivery fees
- Decreased marketing expenses
- Optimized supply chain
- Electric mopeds and bicycles

